

# FIBER CONNECTIONS

Q1 2024

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### A letter from our General Manager/CEO Kent Schimke

## 2023—A YEAR IN REVIEW

As we journey through the winter season, reminiscing about the transition from the sunlit days of summer to the cozy air of fall, ReadiTech Fiber remains steadfast in its dedication to providing unmatched service and connectivity.

Over the preceding year, our commitment to fortify our network infrastructure has been unwavering, ensuring an impeccable and robust connection to our cutting-edge fiber-optic network.

### Strengthening Community Bonds —

Beyond the network advancements, our dedication extends to fostering vibrant community life. Throughout the year, ReadiTech Fiber actively participated in significant community events, reinforcing the spirit of togetherness and mutual growth.

Our team partook in the 'Hometown Halloween in Horace' celebration, uniting with the local community in Halloween merriment. While during the Christmas season, our offices radiated festive cheer, adorned with twinkling lights and lively decor, creating a warm and inviting space. These celebrations embody our commitment to fostering joyous bonds within our vibrant community.

### Growth & Community Commitment —

In 2023, ReadiTech Fiber made remarkable strides, connecting over 200 new homes and expanding our network's

reach. Our goals were accomplished, and our support extended to organizations like Casselton and Horace Booster Clubs, Boy Scouts chapters, and Cass County Seniors, solidifying our commitment to community growth.

### Commitment to the Future -

Looking into the future, the upcoming year presents many opportunities. ReadiTech Fiber remains resolute in our commitment to delivering unparalleled broadband products and services. As we navigate the new year, our steadfast dedication to Casselton, Mapleton, and Horace remains true.

### **Gratefulness & Connectivity —**

We extend our heartfelt gratitude for being an integral part of our vibrant community. ReadiTech Fiber's promise of "A Greater Experience" extends beyond mere services. It encapsulates our shared experiences, the connections fostered, and our unwavering commitment to ensuring your satisfaction.

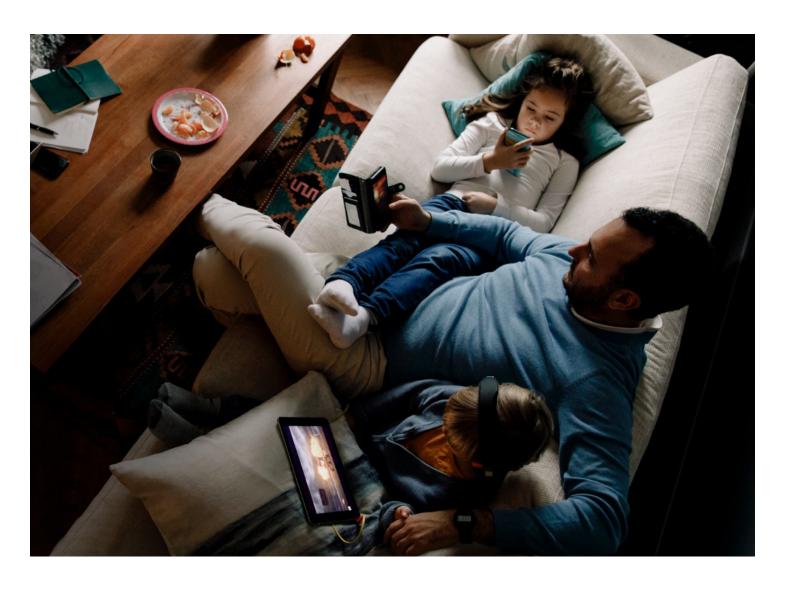
May the upcoming season bring warmth, resilient connections, and unforgettable moments.

Warm regards, Kent Schmike

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## **MAXIMIZE YOUR FIBER CONNECTION**

At ReadiTech Fiber, we prioritize delivering exceptional internet experiences. Achieving this involves thorough network management strategies, including proactive firmware updates and expert router placement, ensuring subscribers enjoy consistently excellent internet without any hassle.

### DRN ReadiTech Wi-Fi App: Remote for Your Wi-Fi

Experience the convenience of our free DRN ReadiTech Wi-Fi App, designed to provide essential functionalities for effortless network management. This user-friendly app empowers subscribers with basic controls, allowing easy monitoring and management of their Wi-Fi networks from the comfort of their smartphones.

In addition to the fundamental controls, our premium Wi-Fi app, Ultimate Wi-Fi, offers a comprehensive suite of features. Subscribers can access advanced functionalities such as granular parental controls, detailed insights into network performance metrics, and the ability to prioritize devices for optimized bandwidth allocation. This premium version ensures a heightened level of control and customization, providing an unparalleled Wi-Fi management experience.

### **Router Firmware Updates**

Our dedicated approach involves not only managing updates but also ensuring their seamless integration into your router system. By proactively monitoring firmware releases and pushing updates directly, we ensure that your router stays current without any inconvenience on your end. This hands-on approach eliminates the hassle of manual updates and guarantees that your router operates at its optimal performance, with enhanced security and improved functionalities. (continued on page 4.)

## Maximize Your Fiber Connection continued from page 3.



### **Optimal Router Placement and Signal Strength**

While router management is vital, ensuring optimal placement significantly impacts signal strength and overall connectivity. Our technicians not only manage your router but also strategize its placement to guarantee seamless coverage throughout your premises. Placing the router centrally and away from obstructions ensures an evenly distributed, robust signal across your home or office space.

Our fiber experts analyze the specific layout of your space to eliminate dead zones and signal interference. This personalized approach ensures that your fiber connection reaches every corner without compromising speed or stability. By placing emphasis on strategic placement, we guarantee subscribers the best possible internet experience, free from connectivity issues or signal dropouts.

Our commitment to proactive network management ensures a seamless and exceptional internet experience for our subscribers. Trust in our service to provide hassle-free, superior internet service, setting a new benchmark for online excellence.

# Annual Scholarship Program

### Attention students—earn money for college!

In 2024, ReadiTech Fiber's Scholarship Program is granting two \$500 scholarships — one designated for Central Cass High School and the other for Horace High School.

### Each applicant must:

- · Be a graduating high school senior with at least a C grade point average (GPA).
- Receive their local telecommunications services from ReadiTech Fiber
- Be accepted by an accredited two- or four-year college.
- Express an interest to return to a rural community following graduation.

Application deadline is February 29, 2024. Visit readitech.com/scholarship to apply.









### **HOW DOES IT WORK?**

You already know that ReadiTech Fiber Internet is the best around! Share what you love! For every friend or neighbor who subscribes to ReadiTech Fiber Internet service, you receive \$50! It's just that easy!

### **NO LIMITS!**

The great news is there's no limit to how many people you can refer. Take advantage of the \$50 referral as many times as you like! It's a win-win situation. Your friends and family get ReadiTech Fiber high-speed Internet—and you get to cash in!

### **TELL A FRIEND ABOUT READITECH FIBER TODAY!**

Visit readitech.com/referral or call 347-2020 for more information.

## It's easy!

When your friend or family member sign up for ReadiTech Fiber Internet, you earn \$50!

To refer a friend, visit: readitech.com/referral/

## **ANNUAL NOTIFICATION**

### Do Not Call Residential Notification

To address consumer concerns about unwelcome telemarketing calls, the Federal Communications Commission (FCC) and Federal Trade Commission (FTC) established a national Do-Not-Call Registry. The registry applies to all telemarketers (with the exception of certain non-profit and political organizations) and covers both interstate and intrastate telemarketing calls. Commercial telemarketers are not allowed to call you if your number is listed on the registry.

Consumers may register their residential phone number, and wireless numbers, on the national Do-Not-Call Registry for free. To register by phone, call 1-888-382-1222. For TTY call 1-866-290-4236. You must call from the phone number you wish to register. Or, register online at donotcall.gov. Telemarketers have up to 31 days to remove your phone number from their call lists.



42 Langer Ave. N. Casselton, ND 58012

434 Main St. N. Horace, ND 58047

## Safeguarding Your 2024

Enjoy online peace of mind while we keep the intruders out.

Your devices are important to your life. ProtectIQ is your 24/7 Internet watchman. With multi-layered protection, even your most vulnerable devices like smartTVs, thermostats and Wi-Fi cameras are protected before issues happen.

Learn more online at readitech.com/protectiq.

